



BAUER

FOR A GREEN WORLD

Press Release

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AGRITECHNICA 2013:

Hose Reel Irrigators need not be expensive

A concept works: PRORAIN F30 and F40 established on the market

The hose reel irrigation machines of the PRORAIN series are BAUER's renown quality and price hit. It has been their top priority to bundle a cost efficient irrigation unit of well-proven Bauer quality that can easily stand comparison on the market. By now hose reel irrigation machines have made their mark in the low priced market segment as optimal alternative to the extremely robust Rainstar machines in the high-end segment. The price-quality-ratio combined with highest possible performance is unique on the market.

The PRORAIN stands out by its design – the new galvanised reel and the hot-dip galvanised machine undercarriage. "In this price segment, galvanised components are a clear quality gain over the competitors," explains product manager Franz-Peter Roll.

Top BAUER quality also comes with the ECOSTAR irrigation computer, the special PE pipes and the irrigation machines.

The PRORAIN machines manage strip length of 420 to 590 metres and they distribute the water precisely over a width of up to 90 metres. The irrigation machine is equipped with the proven pendulum equalizer. The wheel cart allows for a track width of 1,5 to 2 metres.

The world market leader of irrigation technology is reputed for exactest precipitation rates and best energy efficiency ensured by a combination of 4 speed gearbox and electronically controlled turbine.

When it comes to operational comfort, the PRORAIN machines are also competing in the premier league: Hydraulic machine supports, optional mechanical or hydraulic swivel aid for swivelling of the reel. Automatic shut-off in case of system over- or underpressure on

demand. As pioneers in environmental technology, BAUER offers small photovoltaic panels for improved power supply of the system.

Our PRORAIN hose reel irrigators shall convince all price-oriented farmers," explains sales manager Heimo Wiesinger. The F30 and F40 models shall defy above all the cheap products from Italy and France. "The cost-performance-ratio of the PRORAIN is really unique," is Wiesinger convinced and adds that the target markets in Europe are enjoying a positive development. "It's exactly in this segment that Bauer will provide valuable services with these machines." With the PRORAIN, Bauer is searching deliberately additional distribution channels. The PRORAIN hose reel irrigation machines are designed for maximum strain and they are appropriate for various new target groups.

Visit us on Agritechnica from November 10 to 16, 2013 in
Hall 21 (Irrigation) – Stand no. G 05!



Image caption: A well-proven classic on the market: the PRORAIN hose reel irrigation machine.

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The Bauer Group at a Glance

Since its founding in 1930, the BAUER Group – with headquarters in Voitsberg, Styria, – has focused on irrigation and slurry management technology. Whilst initially producing wastewater and slurry pumps, the company first became an international player in the sector of irrigation technology in 1947 with the patent-protected Bauer lever lock coupling – named after Rudolf Bauer, the company founder. Today the company is developing rapidly in the biotechnology sector with wastewater treatment & biogas plants and is focused on three main sectors: irrigation management, waste management and energy management.

BAUER is the global market leader in irrigation technology: In total, over 2.5 million hectares are irrigated around the world. A major portion of sales, representing 50% of the total revenue, is achieved in the sectors of slurry and environmental waste processing. The BAUER Group exports to more than 90 countries of the world. With approx. 530 employees, Bauer earned roughly 167 million euros of revenue in 2011/2012. With an export ratio of 90%, the main markets of the BAUER Group are Germany, France, the CEE countries, China, the USA, South America and Australia.

The BAUER Group currently consists of 17 companies worldwide.

Product Range

- Various irrigation systems
 - Automated pivot and linear systems, i.e.: Centerstar, Centerliner, Linestar
 - Irrigation machines, i.e.: Rainstar, Duostar, Rainboy or ProRain
 - Traditional irrigation, i.e.: pipe systems and solid-set plants
- Slurry transportation (slurry tanks)
- Innovative slurry treatment: mixers, pumps, separators, composting and distribution
- Pipes and fittings
- Wastewater treatment and separation technology for the food and paper industry
- Components for Biogas plants
- BRU Bedding Recovery Unit

Internet Services

- ◆ Configuration of all machines
- ◆ Ordering of all spare parts

For further information see: www.bauer-at.com

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